

1.1



75th ALL INDIA COMMERCE CONFERENCE

October 18 - 20, 2024

Annual Conference of
INDIAN COMMERCE ASSOCIATION
on

VIKSIT BHARAT @ 2047

Hosted by

**GOVIND GURU TRIBAL UNIVERSITY
BANSWARA**

In association with Knowledge Partner

**PACIFIC ACADEMY OF HIGHER EDUCATION
AND RESEARCH UNIVERSITY, UDAIPUR**

Sponsor



Silver Sponsor

INDIAN COMMERCE ASSOCIATION

On the eve of India's independence some visionary intellectuals and industrialists pioneered the establishment of a forum to discuss and deliberate the future course of country's development under the name and style of Indian Commerce Association. Beginning in 1947, they continued to gather every year in a national convention called as All India Commerce Conference on the premises of different universities, colleges and institutions. This is how it has continued and grown since 1947 with an uninterrupted tradition of annual conferences which by now look like the Congress, sheer on zeal and grit of a cohesive network of its members. ICA has been allotted 1000 sqm. of Institutional land at plot number 33B, Knowledge Park 01, Greater Noida, District: Gautam Budha Nagar, Uttar Pradesh- Delhi NCR.

The Indian Journal of Commerce

The Indian Journal of Commerce, started in 1947, is the quarterly publication of the Indian Commerce Association which is UGC CARE listed Journal to disseminate knowledge and information in the area of trade, commerce, business and management practices. The Journal focusses on theoretical, applied and interdisciplinary research in commerce, business studies and management. It provides a forum for debate and deliberations of academics, industrialists and practitioners.

Select papers of the conference including the award winning papers are published in the Indian Journal of Commerce.

To promote research ICA gives the following awards:

Best Business Academic of the Year Award (BBAY Award)

The BBAY Award has been instituted under the aegis of the ICA with effect from 2005 in order to encourage the youth in the field of research in Commerce and Management. The award comprises one Gold medal and four Silver medals for the Best Papers presented in the technical sessions of the All-India Commerce Conference every year. There are two medals under this category; Gold Medal (Best Business Academic of the Year Award Certificate of Honour and Gold Medal for the best paper contributed to the All India Commerce Annual Conference) and Silver Medal (Best Business Academic of the Year Award Comprises of Certificate of Honour and a Silver Medal for the best paper contributed in every Technical Session (TS-1 to TS-4) and Seminar Session of All India Commerce Conference). The detailed guidelines are available on the website of ICA India (<https://icaindia.info/bbay>). The applicants will have to submit the research paper to the concerned Chairperson and Co-Chairperson latest by August 31, 2024.

Prof. A.D. Shinde Research Fellowship Award (ADSMR)

The primary aim of Prof. A.D. Shinde Memorial Research Fellowship Award is to promote research among the young faculty members and research scholars of ICA. Applicants who are Permanent/Regularly employed as faculty in the rank of assistant professor in a UGC recognized University/College/Institution/affiliated institution are eligible for a grant of Rs. 50,000. It should be duly certified by the Principal of the College. The applicants will have to submit the paper to email id kuldeep.sharma@hindujacollege.com latest by August 31, 2024. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/adsmr>).

Sourabh Shiware Memorial Young Researcher Award (SSMYRA)

To salute the entrepreneurial, innovative, and versatile spirit of Mr. Saurabh Tukaram Shiware, the ICA, with the sponsorship of the very generous Dr. T. Shiware, has decided to announce this award for young professionals in the discipline who have made contributions that have the potential to make a difference in the research scenario thus taking research in the discipline to the mainstream. The award comprises a cash prize of Rs. 25,000/- with a certificate of appreciation and a trophy to be presented each year in the Annual Conference of the ICA. The applicants will have to submit the paper to email id kuldeep.sharma@hindujacollege.com latest by August 31, 2024. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/ssmyra>).

Prof. Manubhai M Shah Memorial Award for Excellence in Commerce & Business Management (MMSMA)

The Award is to be given to the applicants for outstanding contributions to the discipline & profession of Commerce & Business Management. The names of candidates may be proposed by Vice Chancellors of Indian Universities; Directors of Private Universities; Chairpersons of Institutions of National importance and Directors of the Indian Institutes of Management (IIM). Every application/ nomination shall be accompanied by a processing fee of Rs. 1000/- The Award shall comprise cash prize of Rs. 2,00,000/- together with a certificate and trophy. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/mmsma>). The applicants will have to submit the applications to the email id of Secretary, ICA (kuldeep.sharma@hindujacollege.com) latest by August 31, 2024.

Prof. Manubhai M Shah Memorial Research Award (MMSMRA) Indian Commerce Association (ICA)

Manubhai M Shah Memorial Research Award has been instituted under the auspices of the Indian Commerce Association with effect from the year 2010. Two Certificate of Honours and Gold Medals for the best paper contributed to the technical session meant for this Award in the Annual All India Commerce Conference of ICA. The persons who want to be considered for the Award shall have to submit paper on the theme selected for the award for the All India Commerce Conference. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/mmsmra>). The applicants will have to submit the research paper to Session Chairperson and Co-Chairperson only through the conference website latest by August 31, 2024.

Prof. Samiuddin Memorial ICA Research Scholar Award (SMICARSA)

There are 5 prizes under this category. Those Research Scholars registered for Ph. D. in a University or submitted the Ph. D. and awaiting the award are eligible to take part in the session. The research scholar shall attach the proof of the above along with the Research Paper. There shall be no specific area as such. The scholar should develop a paper from his/her own Ph. D. topic. There will be no co-author of the paper. The detailed guidelines are available on the website of ICA India (<https://icaindia.info/smicarsa>). The applicants will have to submit the research paper to Session Chairperson and Co-Chairperson only through the conference website latest by August 31, 2024.

GOVIND GURU TRIBAL UNIVERSITY, BANSWARA

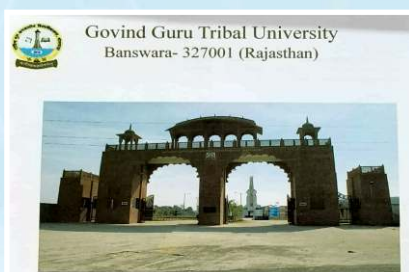
Govind Guru Tribal University, Banswara Formerly known as Rajiv Gandhi Tribal University Udaipur is established in 2012 and renamed and the headquarters moved to Banswara in 2016. Banswara, Dungarpur and Pratapgrah districts of Southern Rajasthan are in its jurisdiction.

This state university was established by an Act in 2012 and (Change of Name and Headquarters, and Amendment) Act, 2016. At the time of its establishment, the temporary headquarters of the university was at Udaipur. After the headquarters change, the campus was in a rented Building “Janjati Bhavan” in Banswara Collectorate Campus. Presently, the university's main office is located in the Village Badavi, Mahidem Road, Banswara.

Govind Guru Tribal University, located in Banswara, Rajasthan, stands as a beacon of higher education with a distinctive focus on the empowerment of tribal communities. Established to provide quality education to the tribal population, the university is named after Govind Guru, a revered tribal hero and social reformer. The institution is committed to addressing the unique challenges faced by tribal communities and promoting inclusive development.

The university aims to impart higher education, research, innovations, and development. It also aims at creating new knowledge, sharpening vocational skills, and developing appropriate attitudes among the promising young generation for the reconstruction of society based on the highly cherished ideals of functional democracy. The university is committed to providing quality oriented – meaningful Higher education to the youth for their present academic needs and for their bright future.

Beyond academics, the university actively engages in community outreach programs, collaborating with tribal organizations and local communities to address issues such as healthcare, sustainable development, and skill enhancement. By prioritizing the needs and aspirations of tribal populations, Govind Guru Tribal University serves as a catalyst for positive change, striving to bridge the educational gap and empower tribal individuals to actively participate in the socio-economic growth of the region.



PACIFIC ACADEMY OF HIGHER EDUCATION AND RESEARCH UNIVERSITY, UDAIPUR

Established in 1997, Pacific University has made a mark on the educational map of India. Over the last 27 years, Pacific Society has continued to make rapid strides in the field of higher & technical education. It has established more than twenty one institutes and become a multi-disciplinary conglomeration of colleges providing higher education in diverse fields of Engineering, Management & Commerce, Dentistry, Pharmacy, Education, Basic & Applied Sciences, and Research Programmes (Ph.D.) in all relevant disciplines.

Pacific University has a mammoth ultra-modern campus sprawling over more than 100 acres of lush greenery, including state of the art classrooms, separate hostels for boys and girls, laboratories, libraries, internationally benchmarked curricula, innovative pedagogy, experiential learning and affordable quality education, the university is committed to establish itself as a center of excellence in research.

Education at Pacific is holistic, aiming to develop the intellectual & personal strengths of students. Pacific has an excellent track record of launching its student into successful careers which has been proved by its alumni presently working in 150+ global and Indian super brands.

Pacific Dental College has the reputation of being No. 1 in India owing to the fact that it holds highest turn-out in the OPD and maximum practical exposure to its students. Pacific University has the best placement average in North India and pioneered new programmes that assure a high profile career and pride of practicing the highest rated profession.

To promote educational institutions of higher learning in various fast emerging knowledge based disciplines, for the talented youth, where they can acquire and create most advanced knowledge in their respective disciplines of interest; manifest their creative potentials through research and applications, develop holistic competence with global vision, local interface, social orientation, industrial applicability and patriotic passions.

Make an effective contribution to the society in a dynamic environment. In view of the growing human resource needs to sustain and enhance development and growth at home and to bridge the demographic deficit for million position in various knowledge based sectors with the superannuating population across the world. The country has to turn out an ever- growing pool of globally employable talent and extend the contours of knowledge and intellectual property in all fields of priority for the global humanity.



VENUE OF THE CONFERENCE

**Conference Venue : PAHER Campus,
PAHER University, Udaipur**

Udaipur at a Glance: A City of Lakes

Udaipur, often hailed as the "City of Lakes," is a captivating gem nestled in the heart of Rajasthan, India. Renowned for its picturesque beauty and regal charm, this historic city is adorned with a series of shimmering lakes that reflect the grandeur of its palaces, temples, and havelis. The most famous among them is Lake Pichola, where the majestic Lake Palace floats serenely, mirroring the ethereal ambiance of the surrounding Aravalli hills. Udaipur's rich cultural heritage is showcased through its magnificent architecture, exemplified by the imposing City Palace and the intricately carved Jag Mandir. Strolling through the winding streets of the old city, one encounters vibrant bazaars, where artisans skillfully craft exquisite handicrafts and textiles, keeping alive centuries-old traditions. With its enchanting vistas, opulent palaces, and timeless allure, Udaipur truly embodies the essence of Rajasthan's royal splendor.

Travel Information : How to reach Udaipur

By Road: Udaipur is linked with various cities via an extensive network of bus services. There are regular buses available from Delhi, Jaipur, Indore and Kota linking Udaipur with these cities. Depending upon their budget and requirement, travellers can choose from air-conditioned coaches, luxury buses or state transportation buses. The Rajasthan State Road Transport Corporation (RSRTC) buses connect Udaipur with places like Chittorgarh (115 km), Jodhpur (260 km) and Bhilwara (166 km), among others. Besides, the well-maintained NH 8 connects Udaipur with Delhi and Mumbai. Both, Mumbai and Delhi are approximately 760 km away from Udaipur and it's takes around 11 to 12 hours drive to reach here.

By Train: Udaipur Railway Station connects the city with major Indian destinations such as Delhi, Kolkata, Jaipur and Mumbai, among others. Trains such as Mewar Express, Annanya Express, Gwalior-Udaipur Express and Chetak Express run on a daily basis connecting the city with Ahmadabad, Sealdah and Ajmer.

By Air: Udaipur Airport also known as Maharana Pratap Airport or Dabok Airport connects the city to other parts of the country. Air India, Indigo, Vistara and SpiceJet operate regular flights from New Delhi, Mumbai, Bengaluru, Hyderabad, Bhopal, Ahmedabad, Indore and Jaipur for Udaipur. The airport is about 20 km away from the city centre and several autos and taxis are available from outside the airport that travellers can hire to reach their destination.

REGISTRATION INFORMATION

Important Dates

Last date of full paper submission	:	September 05, 2024
Last date of issue of acceptance letter	:	September 07, 2024
Last date of registration without fine	:	September 10, 2024
Last date of registration with fine of Rs. 500	:	September 20, 2024
Last date of registration with fine of Rs. 1000	:	September 30, 2024

Registration Fees

	Indian Residents (Life Members)	Indian Residents (Non-Life members)	International Participants (Life Members)	International Participants (Non-Life Members)
Registration fees	Rs. 2000/-	Rs. 2000 + 1000/-	USD 100	USD 150
Research Scholar	Rs. 1500/-	Rs. 1500/-	USD 75	USD 75
Accompanying Person (> 5 years)	Rs. 2000/-	Rs. 2000/-	USD 100	USD 150

Note: All the existing life members of ICA and those who will become the life members of ICA by August 31, 2024 shall be eligible for the accommodation for 4 days & 3 nights (Oct. 17-20, 2024) inside & outside the campus of PAHER University, Udaipur (Raj.). Conference kit will be provided only to registered delegates and not to accompanying persons.

Bank Details for Payment of Registration Fees

Bank Name	:	Punjab National Bank
Bank Branch	:	Town Hall, Udaipur
Account Name	:	75th All India Commerce Conference
Account Number	:	0458000100449241
IFSC	:	PUNB0045800
Remarks	:	Please write "75th AICC" in the remarks while making the payment
SWIFT Code	:	PUNBINBBUDP (for International payment only)

Note: On the spot registration is not allowed.

For registration please visit the website : <http://aicc75.pacific-university.ac.in/login.aspx>

Refund Policy :

Delegate fee once paid is non-refundable. Sponsorship/ Donation once paid is non-refundable.

GUIDELINES FOR CONTRIBUTORS

1. The length of the paper including tables, diagrams, illustrations, etc, should not exceed 20 double space pages.
2. The papers submitted for the ICA Annual Conference should not have been published or sent for publication or presented or sent for consideration in any other Seminar/Conference etc.
3. All correspondence shall be made by and with the FIRST author only.
4. The papers can be submitted electronically only through the conference portal: <https://>
5. All papers submitted will be subject to the ethical policy of the ICA as given on the ICA Website : <https://icaindia.info/journals/>
6. Contributors are advised to follow the UGC guidelines for the maintenance of standards and plagiarism : (https://www.ugc.ac.in/pdfnews/7771545_academic-integrity-Regulation2018.pdf).
7. All contributions submitted will be subject to review by the Sectional Chairperson / Co-Chairperson of the concerned session.
8. The first page of the paper should consist of the Title of the Paper, Name(s) of the author(s) with complete details including the mobile numbers and email Ids and an abstract not exceeding 150 words.
9. Second page should start with the title of the paper again followed by the text.
10. For Footnotes and Referencing the same guidelines shall be applicable as prescribed for the Indian Journal of Commerce (<https://icaindia.info/journals/>).
11. Reference citation to be strictly in accordance to the APA referencing style.

PRELIMINARY TRAVEL AND STAY ADVISORY

1. PAHER University Campus is completely substance free. Smoking of any kind and consumption of alcohol is strictly prohibited inside the campus premise.
2. It is required to carry a valid government approved photo ID card for every member availing accommodation.
3. It is advisable to carry own toiletries and towels.

ETHICAL POLICY

1. The ICA aspires to promote original research paper/articles enhancing knowledge and social relevance through highest quality of transparent, and fair peer review. At every step ethical principles shall be followed.
2. Re-submission of a paper in another language, or simultaneously in multiple Seminars or Conferences with different audiences, shall not be permissible.
3. Authorship should be limited to those who have made a significant contribution to the conception, design, execution, or interpretation of the reported study.
4. The Indian Commerce Association strives to maintain highest standard pertaining to plagiarism by stressing upon full and prominent disclosure of original source at the time of submission of the paper. The authors should ensure that they have written entirely original works, and if the authors have used the work and/or words of others that this has been appropriately cited or quoted.
5. Maximum permissible similarity index is 10%. It will be the sole responsibility of the author(s) to submit a certificate to this effect generated by the Officially Recommended Software of UGC like URKUND or TURNITIN while submitting their research papers.
6. Papers submitted without similarity index certificate shall be summarily rejected. The concerned Sectional Chairperson / Co-Chairperson may re-check the similarity index and review the papers submitted and the papers that could not comply the 'Guidelines to Contributors and Ethical Policy' may be rejected.
7. Authors may be asked to provide the raw data in connection with a paper for editorial review, and should be prepared to provide public access to such data. Studies on patients or volunteers require ethics committee approval and informed consent, which should be documented in the paper.
8. The Indian Commerce Association strongly discourage and against all minor and major acts related to plagiarism.
9. The UGC guidelines related to plagiarism have been implemented in letter and spirit and must be followed by the authors.
10. It is not necessary that the paper(s) accepted for presentation during the AICC shall also be published in the Indian Journal of Commerce. Select papers will be published in the journal of ICA including two best papers of each session.

CHAIRPERSON & CO-CHAIRPERSON OF CONFERENCE SEMINAR & TECHNICAL SESSION

Topic	Chairperson	Co-Chairperson
Seminar: Viksit Bharat @ 2047		
Seminar: Viksit Bharat @ 2047: Role of Commerce and Management	Dr. S. G. Hundekar Professor Dept. of Studies in Commerce, Karnatak University, Dharwad- 580 003, Karnataka	Dr. Krishn Awatar Goyal Professor Business Finance and Economics, Faculty of Commerce & Management Studies, Jai Narain Vyas University, Jodhpur - 342001, Rajasthan
Technical Sessions		
I: Road Map for Commerce and Management Education in Digital Era	Dr. Kamini Shah Professor Dean, Faculty of Business Studies, Sardar Patel University, Vallabh Vidyanagar, Dist. Anand, Gujarat	Dr. Divakar Jha Associate Professor University Department of Commerce and Business Administration, Lalit Narayan Mithila University, Darbhanga- 846008, Bihar
II: Indian Knowledge System and Future of Management	Dr. Kinnarry Thakkar Professor Department of Commerce, University of Mumbai, Kalina, Santacruz (E), Mumbai-400098	Dr. Anshul Sharma Professor Director, RPIIT Technical and Medical Campus (under Kurukshetra University, Kurukshetra), Karnal-132001, Haryana
III: Changing Role of HR in VUCA World	Dr. S. S. Mahajan Professor Dean & Head, Department of Commerce, Shivaji University, Kolhapur-416004.	Dr. K. Krishna Chaitanya Professor University College for Women, Department of Commerce, Koti, Hyderabad
IV: Artificial Intelligence: Opportunities and Challenges	Dr. R. Ramachandran Professor Department of Commerce, Annamalai University-Deputed Thanthai Periyar Government Arts & Science College(Autonomous), Tiruchirappalli-620023, Tamilnadu	Dr. S. Prakash Associate Professor Shri Ram College of Commerce, University of Delhi, Delhi- 110007
MMSRA		
Empirical Researches in the field of Rural Development, Employment and Entrepreneurship	Dr. Shailendra Singh Bhadouria Professor Head, Department of Commerce, Ex-Dean Faculty of Commerce and Management, Indira Gandhi National Tribal University, (A Central University) Amarkantak- 484887, MP	Dr. Khumukcham Tomba Singh Professor Head, Department of Commerce and Formerly, Dean of Student's Welfare, Manipur University (A Central University), Canchpur- 795005, Manipur
SMICARSA		
Professor Samiuddin Memorial ICA Research Scholars Award Session	Dr. Balwinder Singh Professor University School of Financial Studies, Guru Nanak Dev University, Amritsar-143005, Punjab	Dr. Elizabeth Mathews Professor C. K. Thakur Arts, Commerce and Science College, (Autonomous), New Panvel

OFFICE BEARERS OF ICA 2024



Prof. Ajay Kumar Singh

President – ICA, Senior Professor, Head & Dean
Department of Commerce, Faculty of Commerce
and Business, Delhi School of Economics
University of Delhi, Delhi



Prof. W. K. Sarwade

Immediate Past President – ICA
Pro Vice Chancellor
Dr. BAM University, Aurangabad



Prof. M. Jayappa

Executive Vice President – ICA
Former Principal, RBNMS First Grade College
Usloor, Bangalore



Dr. Kuldeep Sharma

Secretary – ICA
Chairman Board of Studies in Trade,
Transport and Industry, University of Mumbai



Prof. N. K. Jha

Joint Secretary – ICA
Dean, Faculty of Commerce
Head & Director
Department of Applied Economics & Commerce
Patna University



Prof. D. Chennappa

Managing Editor, Indian Journal of Commerce
Treasurer – ICA
Head, Department of Commerce
Osmania University, Hyderabad

Conference Secretary



Prof. K. S. Thakur

Hon'ble Vice-Chancellor
Govind Guru Tribal University,
Banswara

Joint Conference Secretary



Prof. Hemant Kothari

Hon'ble Pro-President
PAHER University, Udaipur

ELECTED EC MEMBERS OF ICA

Name	Affiliation
Dr. R N Singh	Department of Commerce, Jagran College of Arts, Science and Commerce, Kanpur (UP)
Dr. Gautam Prasad	Department of Commerce, School of Commerce and Management, Dr. Hari Singh Gaur University, Sagar (MP)
Dr. D. Harikanth	Department of Commerce, Satavahana University, Karimnagar, Telangana
Prof. Laxman Singh	P G Dept of Commerce, Jai Prakash University, Chapra
Prof. Arun Hari Gaikward	Department of Commerce & Research Centre, S.N.Arts, D.J. Malpani Commerce & B.N. Sarda Science College, Sangamner, Dist. Ahmednagar – 422 605, Maharashtra
Prof. R. K. Tailor	Department of Business and Commerce, School of Business and Commerce, Manipal University, Jaipur
Prof. Ashok Kumar Singh	Vanijya Mahavidyalaya, Patna University, Patna (Bihar)
Prof. Indrajit Prasad Roy	R.R.S. College, Mokana, Patna (Bihar)
Prof. Chandrashekhhar Sheelvath	Dr. Ambedkar Degree College, Kalabugi, Karnataka
Prof. Ashok Agarwal	Dept. of Accountancy and Business Studies, University of Rajasthan, Jaipur
Prof. Rajender Kumar	Department of Commerce, Rajdhani College, University of Delhi, Delhi
Prof. Anurag Agarwal	Head, Department of Commerce, SS (PG) College, Shahjahanpur. U.P.
Prof. Ravi Akula	Department of Commerce, University College of Commerce & Business Management, Mahatma Gandhi University, Telangana
Prof. Syed Azharuddin	Department of Commerce, Dr. B. A. M. University, Aurangabad
Prof. Mirza Shahab Shah	Professor and Head, Faculty of Commerce, K. S. Saket PG College, Ayodhya, U.P.
Prof. Rajanikant Verma	Professor, Department of Commerce, Zakir Husain Delhi College Evening, University of Delhi, Delhi
Prof. Mahendra Pratap Singh	Patliputra University, Patna, Bihar
Prof. Krishna Kumar	Deptt. of Commerce, DAV PG College, Siwan, Bihar
Prof. A. P. Hosmani	Gulbarga University, Kalaburagi, Karnataka
Prof. Ramavath Ravi	Government Degree College, Mahabubabad, Warangal, Telangana
Prof. Sanjivkumar Agarwal	Professor, Toshniwal Commerce, Arts and Science College, Sengaon, Hingoli
Dr. Nishikant Jha	Vice-principal, Thakur Science and Commerce College, Kandivali, Mumbai
Dr. Rohit kumar Shrivastav	Department of Commerce, Delhi School of Economics, Delhi University, Delhi

PAST CONFERENCES & PRESIDENTS

S.No.	Year	Venue of the Conference	President
1	1947	Lucknow University, Lucknow	Sir Padmpat Singhania, Kanpur
2	1948	Calcutta University, Calcutta	Prof. M.K. Ghosh, Allahabad University, Allahabad
3	1949	Aligarh Muslim University, Aligarh	Sir Chunnilal B. Meheta, Bombay
4	1950	Allahabad University, Allahabad	Prof. B. N. Dasgupta, Lucknow
5	1951	Madras University, Madras	Sir R. K. Shanmukham Chetty, Coimbatore
6	1952	Delhi University, Delhi	Prof. V. K. R. V. Rao, New Delhi
7	1953	Banaras Hindu University, Varanasi	Sir Shri Ram, New Delhi
8	1954	University of Rajasthan, Jaipur	Dr. B.R. Mishra, Patna University, Patna
9	1955	Osmania University, Hyderabad	Shri B.L. Jalan, Calcutta
10	1956	Bihar University, Ranchi	Dr. S.K. Basu, Calcutta
11	1957	Nagpur University, Nagpur	Shri. L.M. Birla, Calcutta
12	1958	Hubli	Prof. A. Dasgupta, New Delhi
13	1959	Punjab University, Chandigarh	Sir Jahangir Gandhi, Jamshedpur
14	1960	Jabalpur University, Jabalpur	Dr. A.N. Agrawala, Allahabad University, Allahabad
15	1961	Andhra University, Waltair	Shri Madan Mohan, R.ruiya, Bombay
16	1962	Mysore University, Mysore	Shri K.K. Das, Andhra University, Waltair
17	1963	Agra University, Agra	Shri P.L. Tondon, Bombay
18	1964	Poona University, Poona	Dr. A.N. Agrawala, Allahabad
19	1965	VallabhnbhaiVidhyapeeth Gujarat	Prof. M.C. Shukla, Delhi
20	1966	Jiwaji University, Gwalior	Dr. K.C. Sarkar, Lucknow
21	1967	Gorkhpur University, Gorakhpur	Shri. S.L. Kirloskar, Poona
22	1968	Marathwada University, Aurangabad	Dr. R.L. Agarwal, Gorakhpur University, Gorakhpur
23	1969	Ernakulam	Shri R.B. Shah, Calcutta
24	1970	B.Y.K. College, Nasik	Shri R.B. Shah, Calcutta
25	1971	Karnataka University, Dharwar	Dr. C.B. Gupta, S.R. College, New Delhi
26	1972	Burdwan University, West Bengal	Shri KedarNath Modi, Modinagar
27	1973	Shivaji University, Kolhapur	Shri M.R. Tokei, Nagpur
28	1974	Andhra University, Waltair	Shri Rama Krishna Bajaj, Bombay
29	1975	Banaras Hindu University, Varanasi	Prof. K.V. Sivayya, Andhra University, Vishakhapatnam
30	1976	Patna University, Patna	Prof. S.M. Tiwari, B.H.U., Varanasi
31	1977	University of Rajasthan, Jaipur	Dr. N.L. Nadda, Patna University, Patna
32	1978	Gokhale Educational Society, Nasik	Prof. Om Prakash, Rajasthan University, Jaipur
33	1979	Shivaji University, Kolhapur	Dr. M.S. Gosavi, Nasik
34	1980	Birla Institute of Technology, Ranchi	Prof. A.D. Shinde, Shivaji University, Kolhapur
35	1981	Burdwan University, West Bengal	Dr. C.D. Singh, Bhagalpur University, Bhagalpur
36	1982	Ravenshaw College, Cuttack	Dr. D.S. Ganguli, Burdwan University
37	1983	Mysore University, Mysore	Prof. B.K. Mohanty, Bhubaneswar
38	1984	L.N. Mithila University, Darbhanga	Prof. B.K. Muniramappa, Mysore University, Mysore
39	1985	Banaras Hindu University, Varanasi	Prof. Gopal Lall, LN Mithila University, Darbhanga
40	1986	Kerala University, Trivandrum	Prof. R.A. Singh, B.H.U., Varanasi
41	1987	Allahabad University, Allahabad	Prof. C.P.N. Nair, Trivandrum
42	1988	Birla Institute of Technology, Ranchi	Prof. G.C. Agarwal, University of Allahabad

PAST CONFERENCES & PRESIDENTS

S.No.	Year	Venue of the Conference	President
43	1989	University of Jammu, Jammu	Prof. B. Narayan, B.I.T. Mesra, Ranchi
44	1990	Aligarh Muslim University, Aligarh	Prof. N.S. Gupta, University of Jammu, Jammu
45	1991	Bangalore University, Bangalore	Prof. Samiuddin, A.M.U., Aligarh
46	1992	M.D. University, Rohtak	Prof. K. Hanumanthappa, Bangalore (in absence)
47	1993	Kurukshetra University, Kurukshetra	Prof. L.N. Dahiya, M.D.U., Rohtak
48	1994	Kakatiya University, Warangal	Prof. R.P. Hooda, Kurukshetra University, Kurukshetra
49	1995	University of Rajasthan, Jaipur	Prof. A. Shankaraiah, Kakatiya University, Warangal
50	1996	Osmania University, Hyderabad	Prof. R.N. Singh, V.C., University of Rajasthan, Jaipur Prof. B.P. Singh (Deemed President)
51	1997	Indian Institute of Business Management	Dr. D. Obul Reddy, Osmania University, Hyderabad
52	1998	L.N. Mithila University, Darbhanga	Dr. U.K. Singh, I.I.B.M., Patna
53	1999	Dr. B. Ambedkar Marathwada University, Aurangabad	Prof. S. Akram, L.N., Mithila University, Darbhanga
54	2001	Aligarh Muslim University, Aligarh	Prof. S.S. Mishra, Aurangabad
55	2002	M.L. Sukhadia University, Udaipur	Prof. Mahfoozur Rehman, Aligarh
56	2003	KCES's Institute of Management & Research, North Maharashtra	Prof. I.V. Trivedii, M.L. Sukhadia University, Udaipur
57	2004	DAVV & Shri Gujarati Samaj MKHS Gujarati Grils College, Indore	Prof. G. Deshpande, North Maharashtra
58	2005	Mahatma Gandhi Kashi Vidyapith Varanasi	Dr. Ramesh Mangal, Indore
59	2006	Andhra University, Visakhapatnam	Prof. M.B. Shukla, M.G.K.V., Varanasi
60	2007	Osmania University, Hyderabad	Dr. L. Venugopal Reddy, Andhra University,
61	2008	Dhanwate National College, Nagpur	Prof. Purushotam Rao, Osmania University, Hyderabad
62	2009	MDS University, Ajmer, Rajasthan	Dr. B.B. Taywade, Dhanwate National College, Nagpur
63	2010	Goa University, Goa	Prof. Bhagirath Singh, MDS University
64	2011	Pondicherry University, Pondicherry	Prof. B. Ramesh, Head & Dean, Goa University, Goa
65	2012	K.P.B. Hinduja College, Mumbai	Prof. MalabikaDeo, Pondicherry University, Puducherry
66	2013	Bangalore University, Bangalore	Dr. T. Shiware, Principal, K.P.B. Hinduja College
67	2014	KIIT University, Bhubaneswar, Odisha	Dr. Ram Chander Gowda, Bangalore University
68	2015	VinobaBhave University, Hazaribag	Prof. Jayanta Kumar Parida, Utkal University, Odisha
69	2016	Lucknow University, Lucknow	Prof. M.K. Singh, VinobaBhave University, Hazaribag
70	2017	The IIS University, Jaipur	Prof. Arvind Kumar, Lucknow University, Lucknow
71	2018	Osmania University, Hyderabad	Prof. Subhash Garg, IIS University, Jaipur
72	2019	KIIT University, Bhubneswar	Prof. H. Venkateshwarlu, Osmania University
73	2022	Dr. Babasaheb Ambedkar Marathwada Marathwada University, Aurangabad	Prof. SasmitaSamanta, Vice Chancellor, KIIT Deemed to be University, Bhubneswar
74	2023	University of Delhi, Delhi	Prof. W.K. Sarwade, Dean, Faculty of Commerce & Management, Dr. B.A.M. University, Aurangabad

ORGANIZING COMMITTEE



Prof. Dipin Mathur
Coordinator - 75th AICC
PAHER University, Udaipur



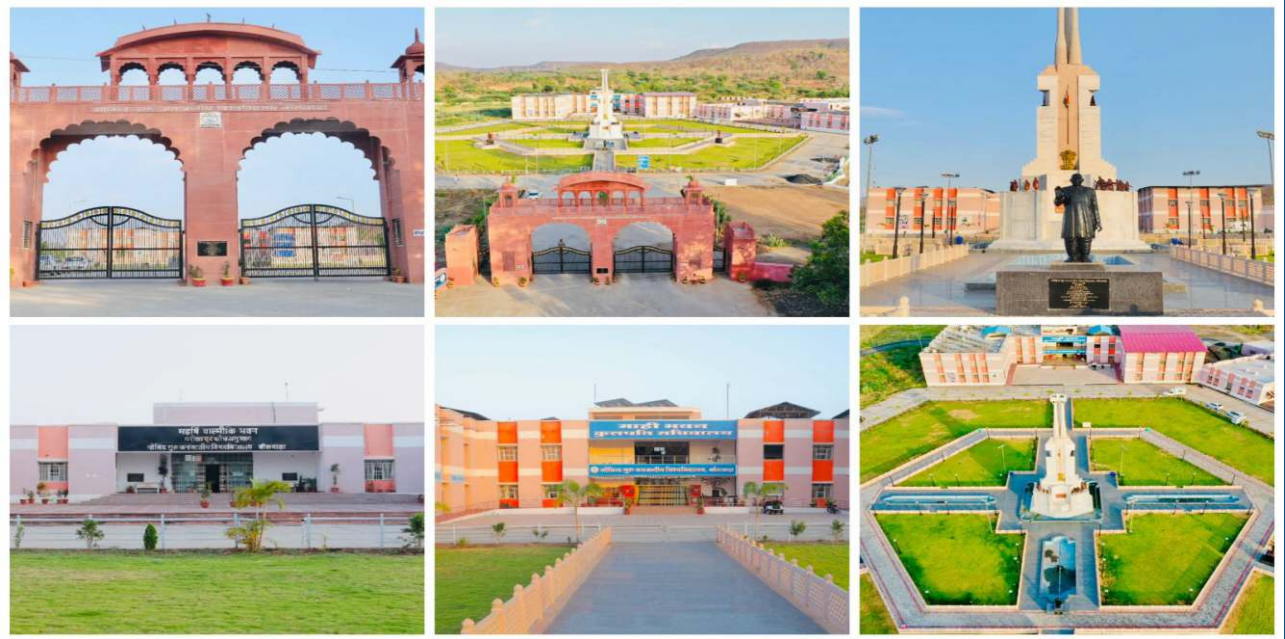
Prof. Anurag Mehta
Coordinator - 75th AICC
PAHER University, Udaipur



Dr. R.K. Tailor
Convener
Certificate Committee

Sponsoring Committee	:	Dr. Pushpkant Shaktwippee (Convener), Dr. Pallavi Mehta (Member), Dr. Jaya Sharma (Member)
Registration Committee	:	
Online Registration	:	Dr. Pushpkant Shaktwippee (Convener), Dr. Rajesh Kanja (Member)
Physical Registration/Help Desk	:	Dr. Ali Yawar Reha (Convener), Dr. Asha Galudia (Member), Mr. Girish Kumawat (Member)
Print & Electronic Media Committee	:	Dr. Anurag Mehta (Convener), Dr. Shankar Choudhary (Member), Dr. Abrar Ahmed (Member), Mr. Kapil Verma (Member)
IT Committee	:	Dr. Rajesh Kanja (Convener)
Purchase Committee	:	Dr. Anil Jain (Convener)
Food Committee	:	Mr. Jacob John (Convener), Mr. Rohit Mathur (Member), Mr. Shailesh Mathew (Member)
Stage Committee	:	Dr. Kapilesh Tiwari (Convener), Dr. Pallavi Mehta (Member)
Anchoring Committee	:	Ms. Mehndi Sharma (Convener), Ms Kripa Jain (Member), Ms. Priyanka Chouhan (Member)
Transportation Committee	:	Dr. Paras Tak (Convener), Dr. Narendra Singh Chawda (Member), Mr. Surendra Singh Bhati (Member), Mr. Shakti Singh (Member)
Accommodation Committee	:	Dr. Akshat Singh Jhala (Convener), Mr. Chandresh Soni (Member), Mr. Dilip Singh (Member), Dr. Rachna Paliwal (Member)
Invitation Committee	:	Mr. Deepak Vyas (Convener), Dr. Ratna Sisodia (Member)
Track-I	:	Dr. Pushpkant Shaktwippee (Convener), Mr. Vivek Sharma (Member)
Track-II	:	Dr. Pallavi Mehta (Convener), Dr. Gaurav Joshi (Member)
Track-III	:	Dr. Khushbu Agarwal (Convener), Dr. Ashish Adholiya (Member)
Track-IV	:	Dr. Kulvinder Kaur (Convener), Ms. Neelima Bajaj (Member)
Track-V	:	Dr. Priyanka Choudhary (Convener), Dr. Ali Asgar Joon (Member)
Track-VI	:	Dr. Deepika Chaplot (Convener), Dr. Mohammed Abid (Member)
Track-VII	:	Dr. Jaya Sharma (Convener), Dr. Manuj Joshi (Member)

GGTU CAMPUS



PAHER CAMPUS



PUBLISHED BY : INDIAN COMMERCE ASSOCIATION

Contact Details :

GOVIND GURU TRIBAL UNIVERSITY, BANSWARA - 327001

&

PACIFIC ACADEMY OF HIGHER EDUCATION AND RESEARCH UNIVERSITY, UDAIPUR

Pacific Hills, Pratapnagar Extn., Airport Road, Debari, Udaipur - 313003

Website : <http://aicc75.pacific-university.ac.in/login.aspx>

Email : aicc75@pacific-university.ac.in | Mobile : 96729 70255, 94143 74423, 98872 62020